



**LEADER
FIELD**

ETHICAL CHARTER

Leaderfield - CSI

Conseils, Sondages et Interviews

47 Courcelles Boulevard
75008 Paris

Direction.csi@leaderfield.fr

Preamble

CSI is a field research company that is committed to acting ethically and responsibly in all its activities. This ethical charter defines the values and moral principles that the company is committed to respecting.

Values

- **Integrity** : CSI is committed to acting with honesty and transparency. It complies with the law and regulations in force, and it refrains from any fraudulent or unfair practice.
- **Respect** : CSI respects the rights of its employees, customers, suppliers and the environment. It fights against discrimination and violence, and it promotes diversity and inclusion.
- **Responsibility** : CSI assumes the consequences of its actions. It is transparent about its practices, and it is committed to correcting mistakes when they are made.

Principles

- **Compliance with law and regulations** : CSI complies with the law and regulations in force in all countries where it operates.
- **Respect for human rights** : CSI respects fundamental human rights, including the right to work, the right to freedom of expression and the right to privacy.
- **Fight against discrimination** : CSI fights against all forms of discrimination, including discrimination based on race, gender, religion, sexual orientation or disability.
- **Environmental Protection** : CSI is committed to protecting the environment and reducing its impact environmental.
- **Corporate Social Responsibility** : CSI is committed to having a positive impact on society. It supports social and environmental initiatives, and promotes sustainable development.

Application

This ethical charter applies to all employees and managers of CSI. It is accessible to all and must be respected by all.

Implementation

CSI sets up monitoring and control mechanisms to ensure that this ethical charter is respected. This involves, in particular, awareness-raising, alert procedures, practical implementation and sanctions for offenders, in compliance with legal provisions and respecting the rights of employees, which may go as far as dismissal for misconduct.

In conclusion

CSI is committed to acting ethically and responsibly in all its activities. This ethical charter defines the values and moral principles that the company is committed to respecting.